



**CONNECT
Beyond**

A Regional Mobility Initiative

Meeting 1: Goals & Vision Development
May 21, 2020

Technical Advisory Committee

Welcome & Introductions

Jason Wager, CONNECT Beyond Project Manager
Centralina Council of Governments

Technical Overview

- To help this meeting run as smoothly as possible, please consider the following tips:
 - Use headphones with a microphone; make sure you are muted when not speaking.
 - Send all questions and comments through the chat feature.
 - You may choose to disconnect from any VPN or third-party connection sources during the meeting to maintain connectivity and bandwidth.
- This meeting will be recorded and shared with committee members who were unable to attend

Technical Overview

Please take a moment to familiarize yourself with the Webex platform:



Mute/Unmute

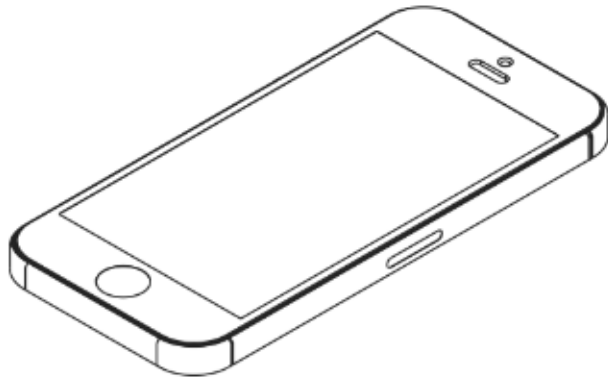
View list of
participants

Open/close
Chat Panel

Exit
meeting

Technical Overview

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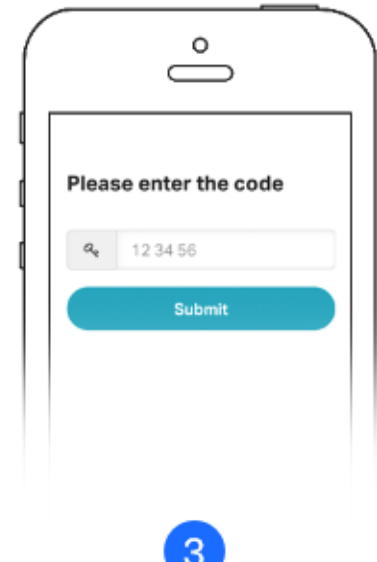
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Grab your phone

www.menti.com|

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Go to www.menti.com



3

Enter the code 29 42 99 and vote!

Agenda

1. Welcome & Introductions
2. Moving Forward, Together
3. Project Outline
4. Project Update & Schedule
5. Technical Advisory Committee Expectations
6. Goals & Vision
7. Public Involvement
8. Wrap Up & Next Steps
9. Q&A

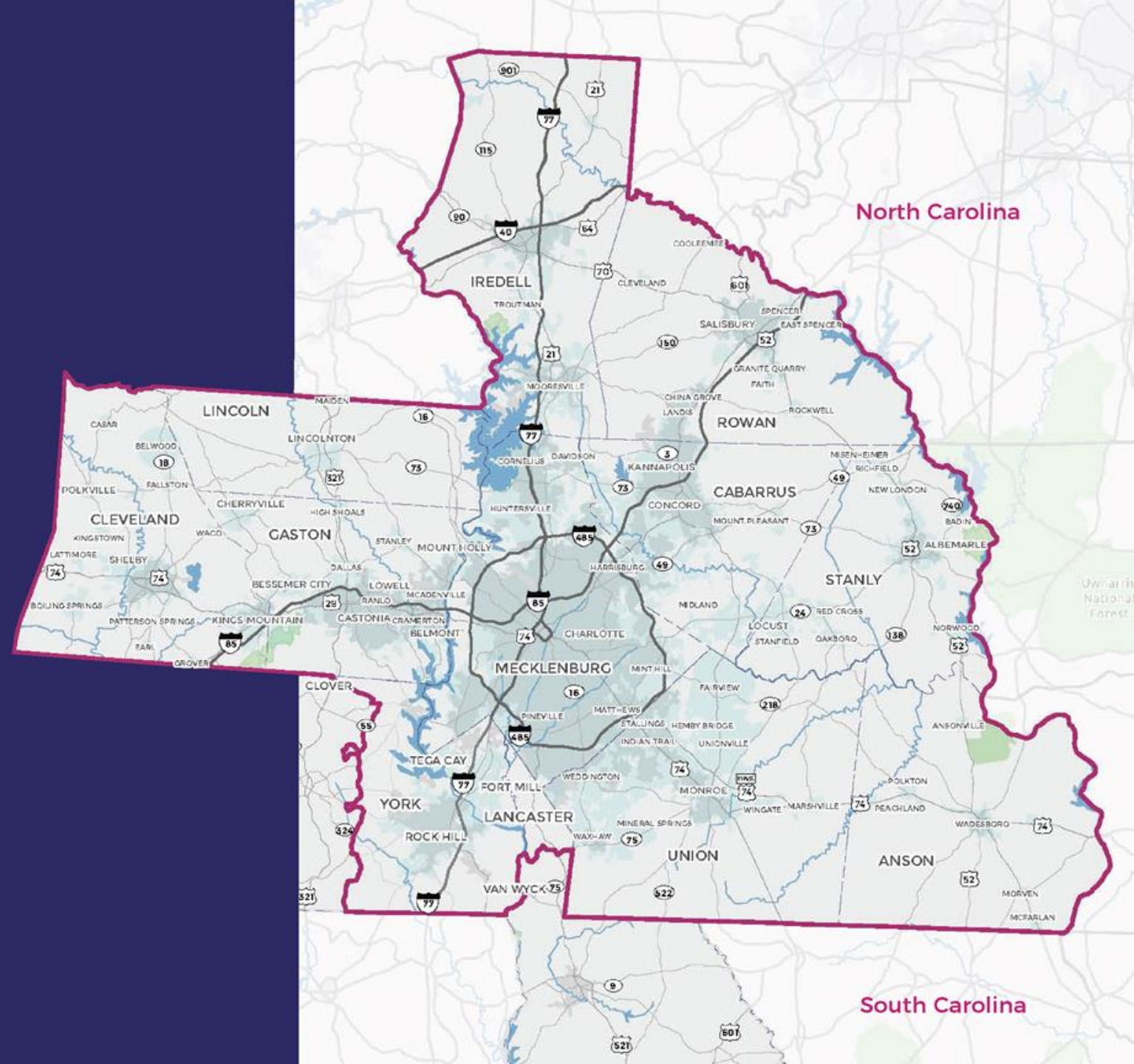


2 States

12 Counties

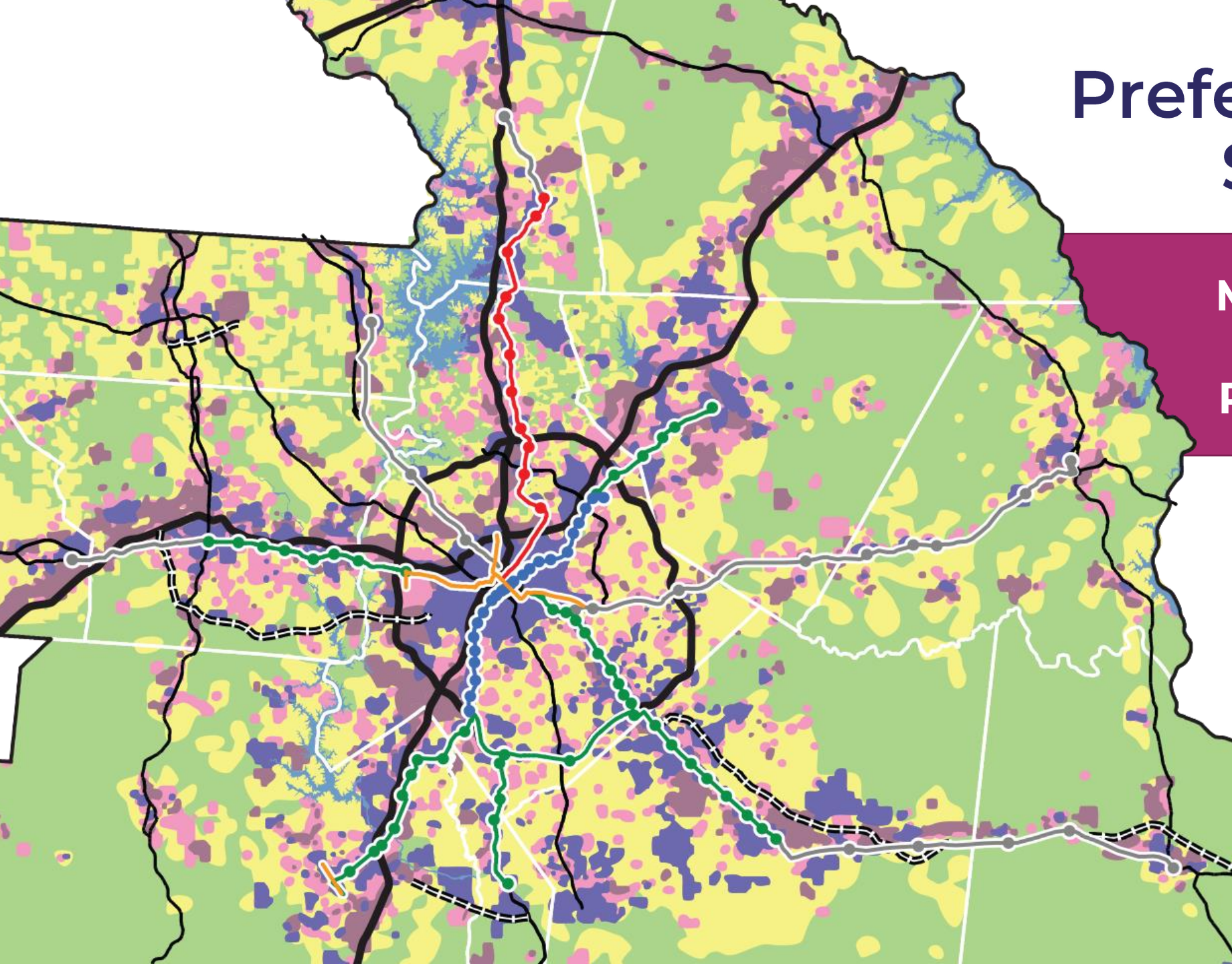
5K Square Miles

2.5 Million People








Preferred Growth Scenario

Multiple Centers
Connected by
Regional Transit



Transit

-  Commuter Rail
-  Light Rail
-  Bus Rapid Transit
-  Streetcar
-  Post-2050

-  Rural Living / Open Space
-  Suburban Neighborhoods
-  Industrial Center
-  Suburban Office & Commercial
-  Mixed-Use, Walkable Centers & Neighborhoods



**CONNECT
Beyond**

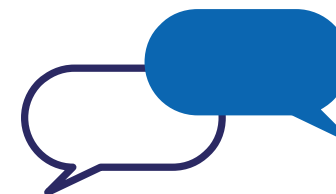
Meeting Objectives



Update you on the status of the CONNECT Beyond Project



Help you understand committee member roles and expectations



Get your feedback on the Purpose, Goals and Vision for CONNECT Beyond

- Committee Charter
- Committee Member List
- Fact Sheet
 - Project Study Area
- Key Messages Document
- Project Coordination List



Project Management Team



Geraldine Gardner
CCOG



John Lewis
CATS

Project Management Team



Jason Wager
CCOG



Michelle Nance
CCOG



John Muth
CATS



Jason Lawrence
CATS



Bob Cook
CRTPD
MPO Liaison

Consultant Team



Jorge Luna
Project Manager



Kevin Walsh
Deputy Project Manager



Sabrina Colón
*Strategic
Communications Lead*



Congrats John Muth!!



SHARE YOUR CONGRATS

Send in a congratulatory message to John and a fun suggestion for celebration!

Go to **www.menti.com** and use the code **29 42 99**

Share Your Congrats For John



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Go to **www.menti.com** and use the code **29 42 99**

Who is in the room? Name, Organization, Title



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Why is mobility still
important?

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How has COVID-19 impacted mobility in your community?



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Moving Forward, Together

Geraldine Gardner, Executive Director
Centralina Council of Governments



Project Outline

Michelle Nance, Planning Director
Centralina Council of Governments

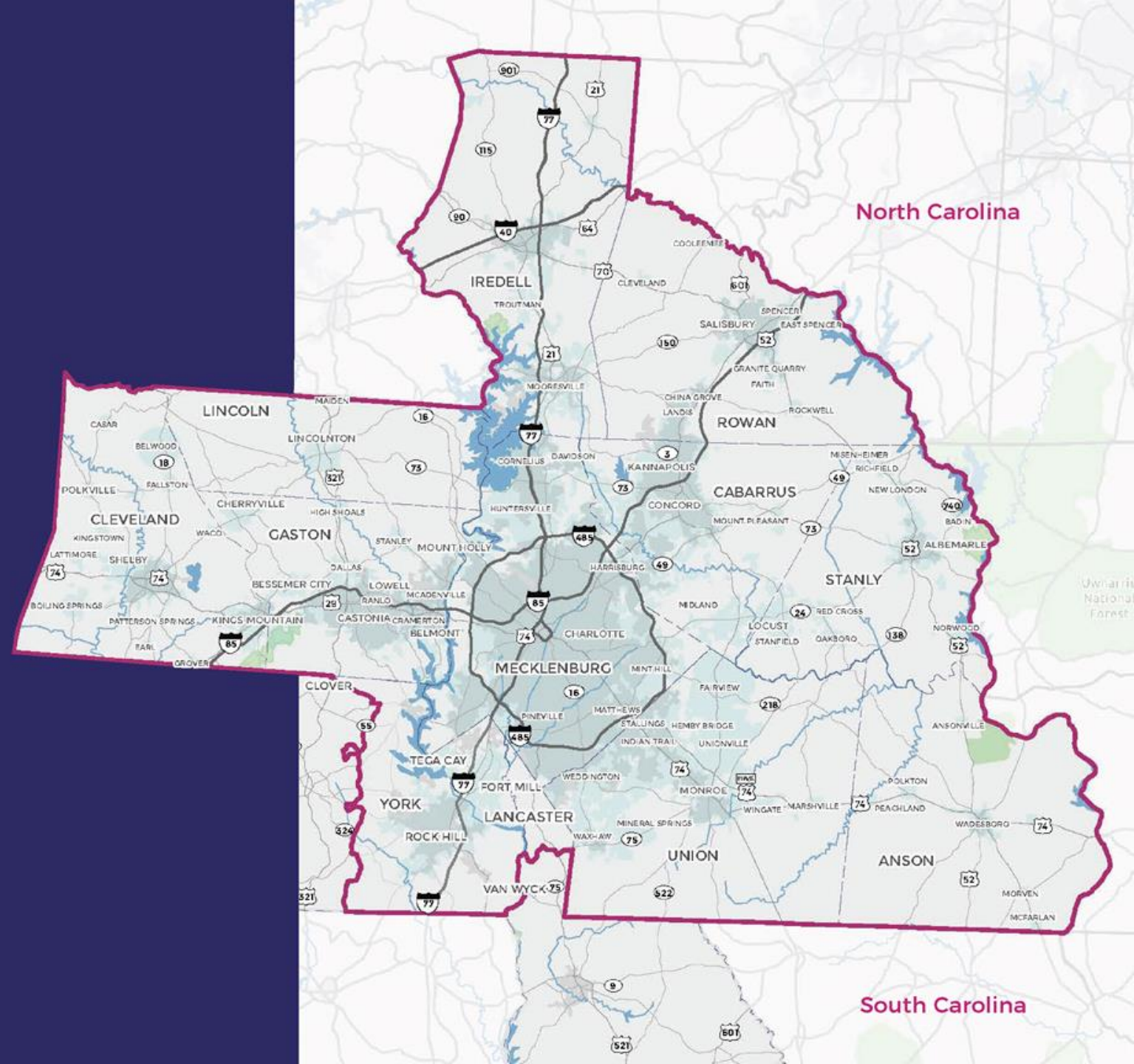
Our Region

2 States

12 Counties

5K Square Miles

2.5 Million People



Project Funding Partners



CONNECT Beyond will...

- **Define** a transit vision
- **Identify** corridors and complement plans and infrastructure
- **Strategize** coordination opportunities
- **Develop** implementation tools







How will a Regional Transit Plan Help Your Community?

“Makes us eligible for more/different funding...”

Cabarrus County

“Help us market our community and region for jobs.”

Gaston County

“Regional vision and ability to attract businesses and employees.”

Lincoln County

“Land use policy coordination with future transit and economic mobility.”

Mecklenburg County

How will a Regional Transit Plan Help Your Community?

“Daily routes are handwritten; coordinated software would make us more efficient...”

Stanly County

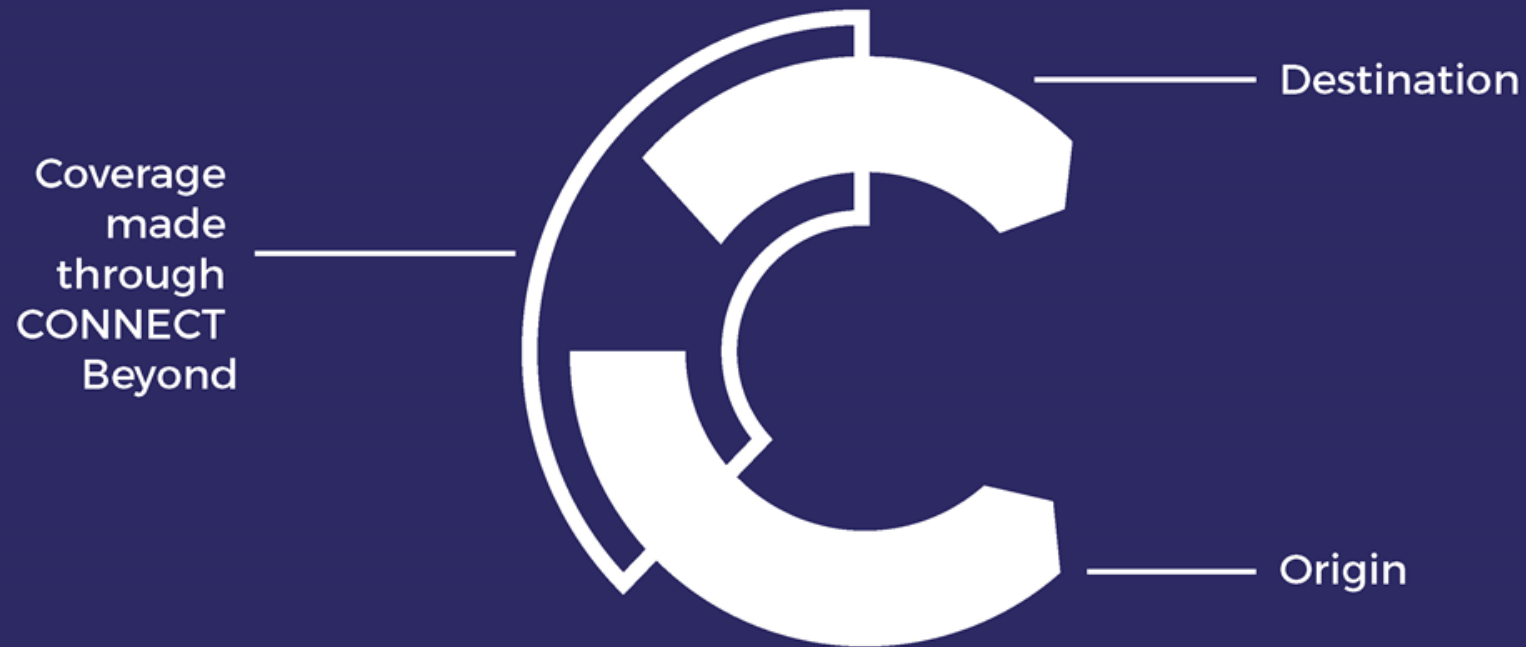
“No babies are delivered in medical facilities in Anson County. Coordinating cross-county medical trips is critical.”

Anson County

“Opportunity to coordinate fare media, number of transfers, gaps in time for connections between Charlotte and Salisbury VA hospital.”

Rowan County

Logo Explained



Brand

Logo



**CONNECT
Beyond**

A Regional Mobility Initiative



Typography

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MONTSERRAT BOLD

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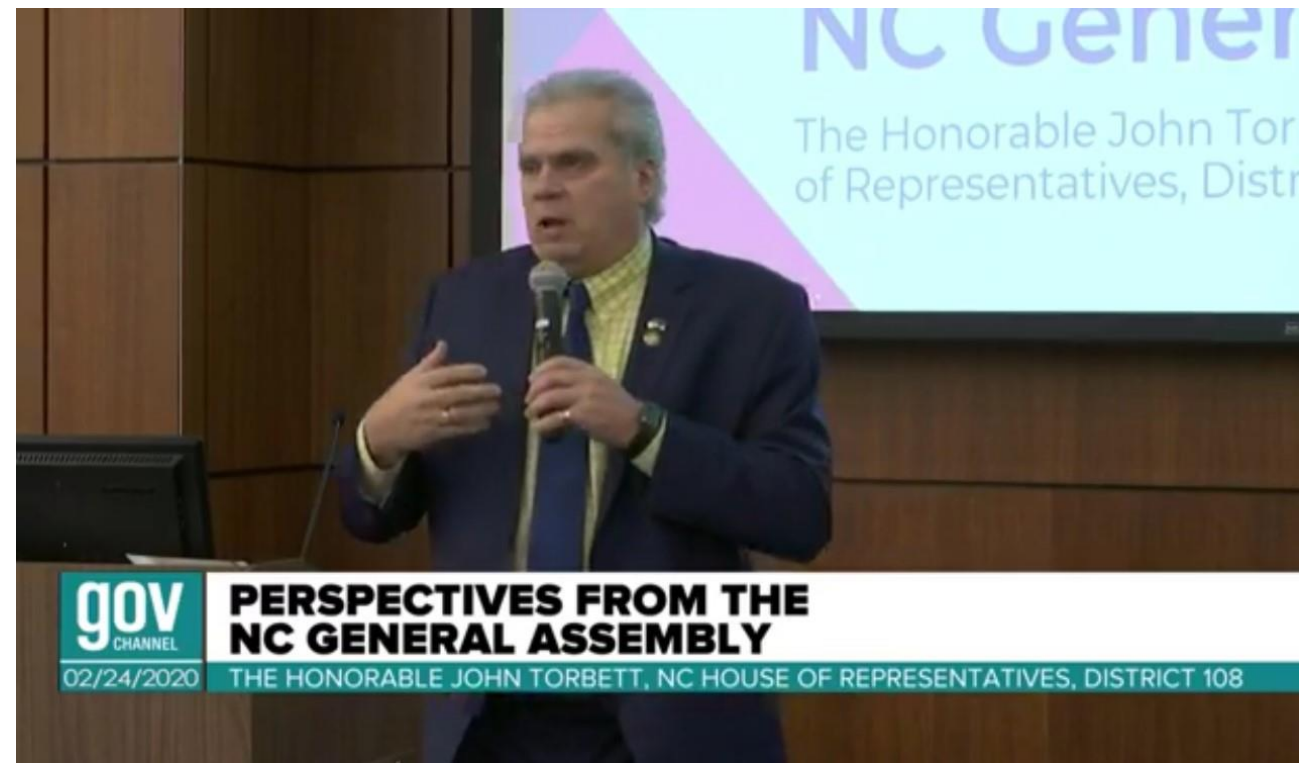
Lato Regular

Icons



Project Update & Schedule

Jason Wager, CONNECT Beyond Project Manager
Centralina Council of Governments



Work completed to date

NTP PCT SOW TAC PMP QMP PIP
PMT PAC DATA NEEDS CAC StOW



Project Committees

Policy

Elected officials and policy experts from across the region (NC and SC).

Technical

Staff level technical resources.

Land use, transportation, health, economic development, education, etc.

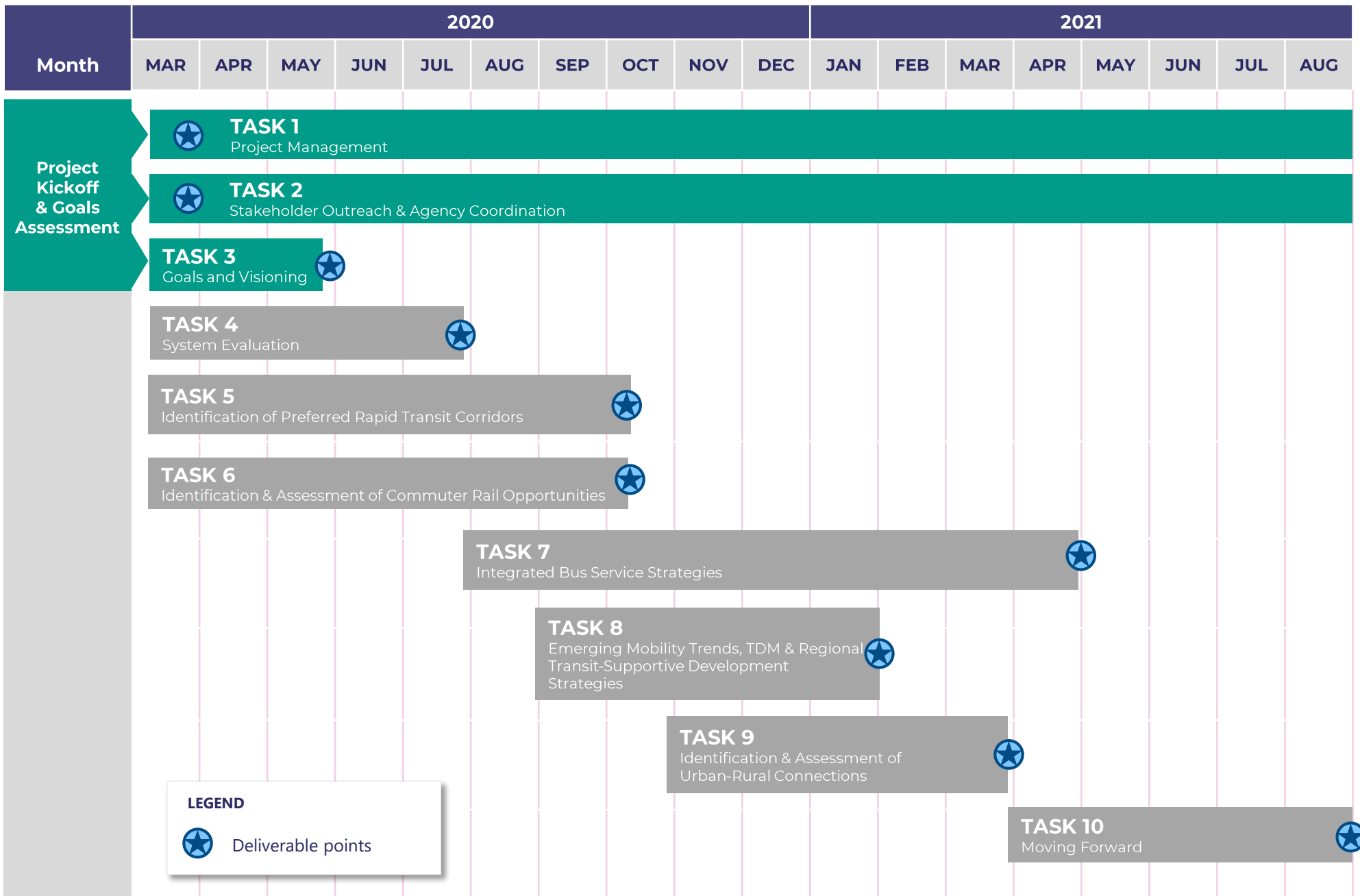
Community Advisory

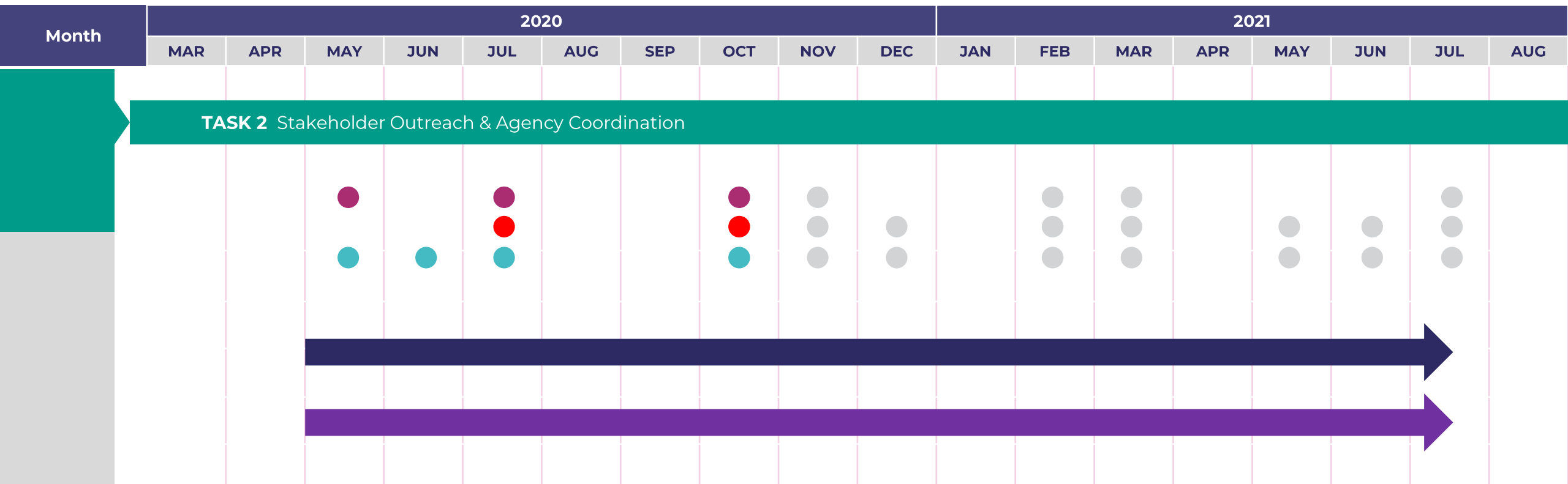
Key regional influencers.

Engagement via government, health & human services, economic development, employers, social services, and education.

CONNECT Beyond Transit Academy

“Deeper dive” forum for committee members, civic leaders and community members.





- Policy Advisory Committee (PAC)
- Community Advisory Committee (CAC)
- Technical Advisory Committee (TAC)
- Future Committee Meetings (TBD)
- ➡ CCOG Board, MTC, and other Study Area MPO Boards*
- ➡ Community Outreach & Focus Group Meetings*

**The timing of Board meetings, Community Outreach and Focus Group meetings will be refined in the Public Involvement Plan*

Project Coordination

Bob Cook, Assistant Planning Director

Charlotte Regional Transportation Planning
Organization

Coordination is Critical

Comprehensive Transportation and Metropolitan Transportation Plans

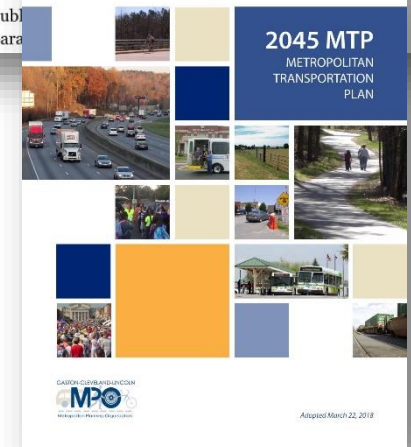


Introduction

About this Plan

This document is the 2045 Long Range Transportation Plan (LRTP) for the urbanized areas of York and Lancaster counties, South Carolina. It has been prepared by the Rock Hill - Fort Mill Area Transportation Study (REATS), which is the agency responsible for regional transportation planning in this area. Federal law requires the preparation of this plan, and also specifies issues which the plan must consider.

The plan is multi-modal, covering highways, public transportation, freight, bicycle and pedestrian travel, as well as aviation. It includes a financial plan for transportation expenditures to 2045, as well as a congestion process. The plan also takes social and environmental considerations into account, along with public involvement during the course of its preparation.



Metropolitan
Transportation
Plan

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Technical Advisory Committee

Michelle Nance, Planning Director
Centralina Council of Governments

Who makes up the committee?

Staff from:

Federal Highway Administration

NCDOT

SCDOT

Metropolitan Planning Organizations

Rural Planning Organizations

Fixed route and paratransit systems

Local government managers and planners

Mission

- Provide transportation and transit **technical guidance**
- Be **actively involved** in the planning process and will guide the development of the plan
- Provide inputs based on their **local knowledge** of mobility needs and opportunities
- Ensure that interests from **across the region** are heard throughout the development of the plan.



Commitment

Over the next two years, it is anticipated that this committee will be invited to attend up to eleven (11) meetings, which may be in the form of joint policy committee and technical committee working sessions, public engagement meetings, or consultant led briefings.



contact@connect-beyond.com



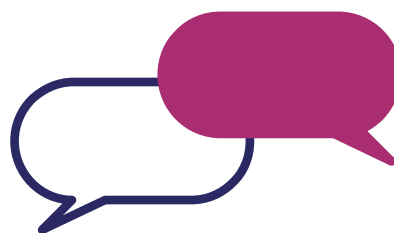


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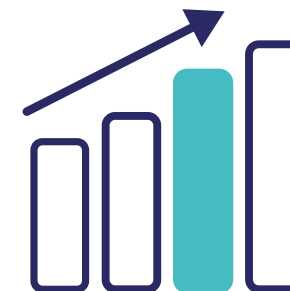
Next Steps



Next Meeting



Take survey



Data needs

Context with other committees

- Policy Advisory Committee
 - Technical Advisory Committee
 - Community Advisory Committee
- Topical Work Groups
- *Transportation Demand Management*
 - *Finance*
 - *Other*
- CONNECT Beyond Transit Academy
 - Speaker's Bureau



Community Advisory Committee

- Educational Institutions
- Healthcare & Human Service Providers
- Economic Development
- Transportation Specialty Areas (Bike, Pedestrian, Highway, Aviation, etc.)
- Housing
- Employers
- Workforce Development
- Social Services



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Community Advisory Committee



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CONNECT Beyond Transit Academy

Engage civic leaders and community members to **educate, involve and empower participants** to spread the word about the importance of a regional transit system, the transit vision and how to implement.

Transit Ambassadors





Goals & Vision

Jason Lawrence, Senior Planner CATS

Jorge Luna, Project Manager HDR, Inc.

Goals and Visioning

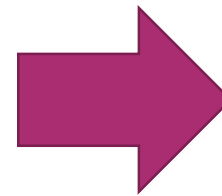
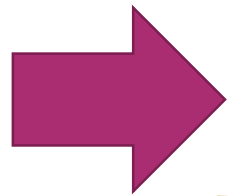
- What we've learned
- Initial Public and Stakeholder Outreach
 - Respect local community character
 - Meet people where they are
 - What are the mobility needs?
- Gather data, but what does it tell us?
 - Public Survey
 - Travel Patterns
 - Local mobility services
- A regional plan developed locally



Transit Engagement

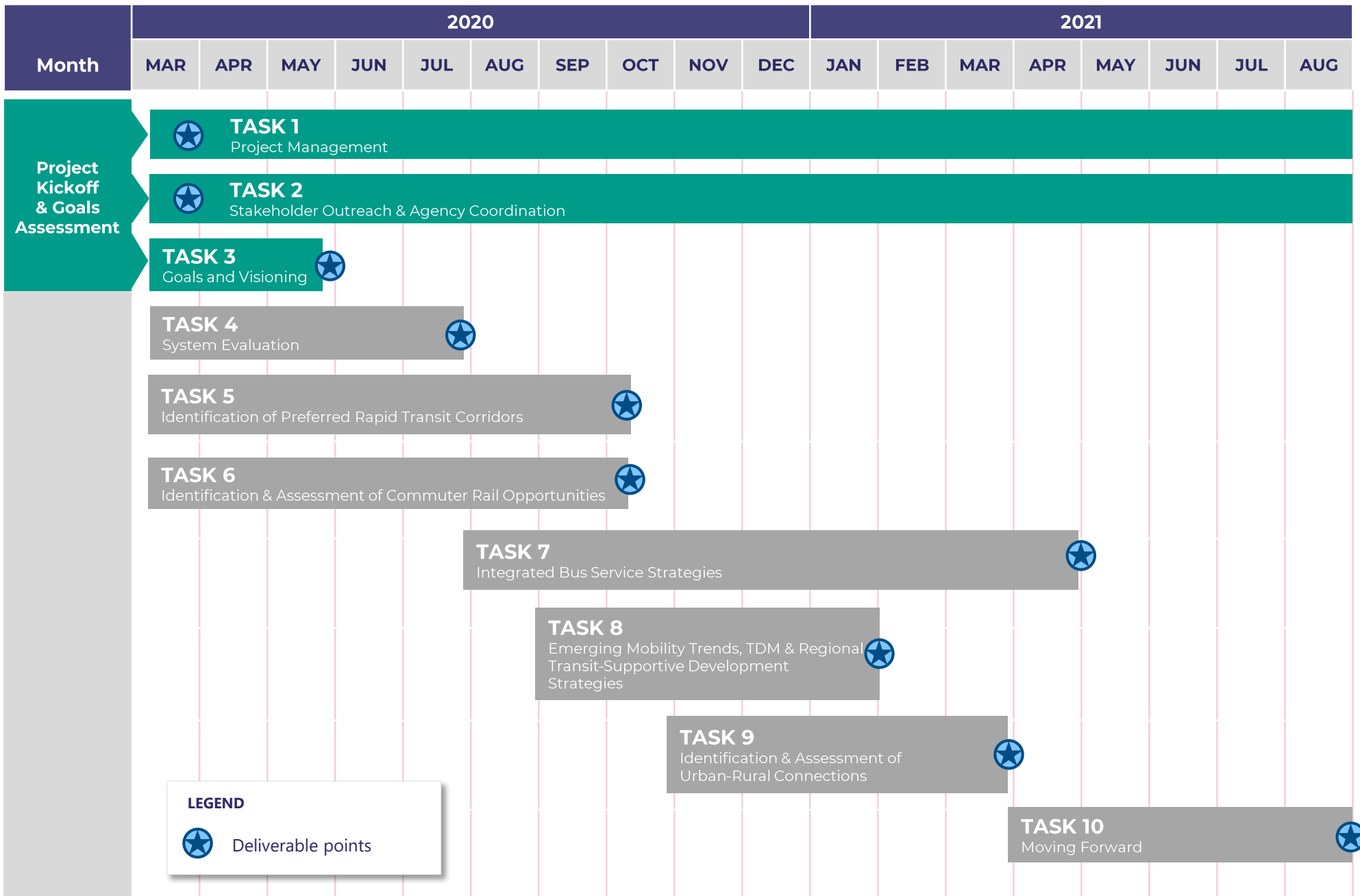


Vibrant Communities – Robust Region

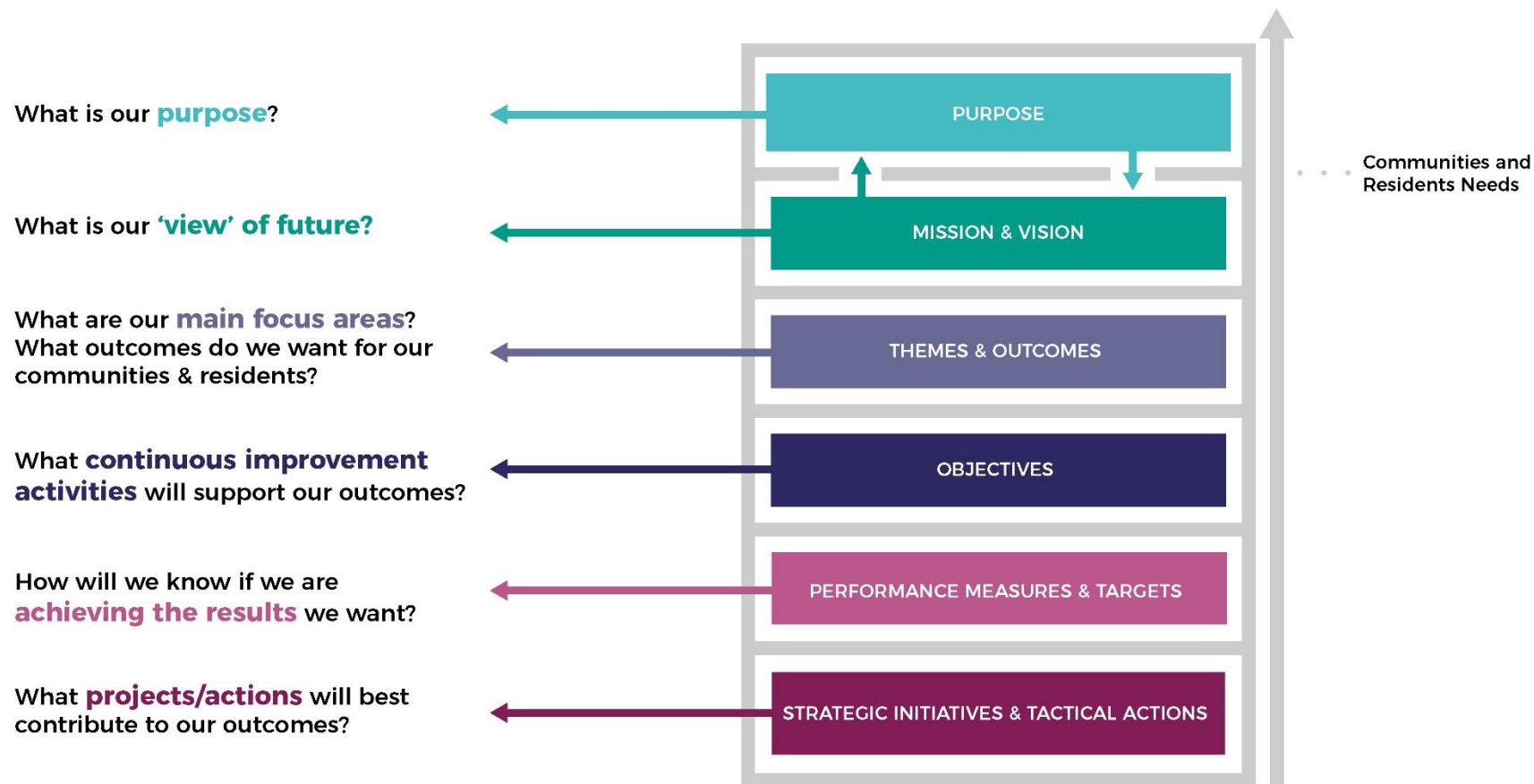


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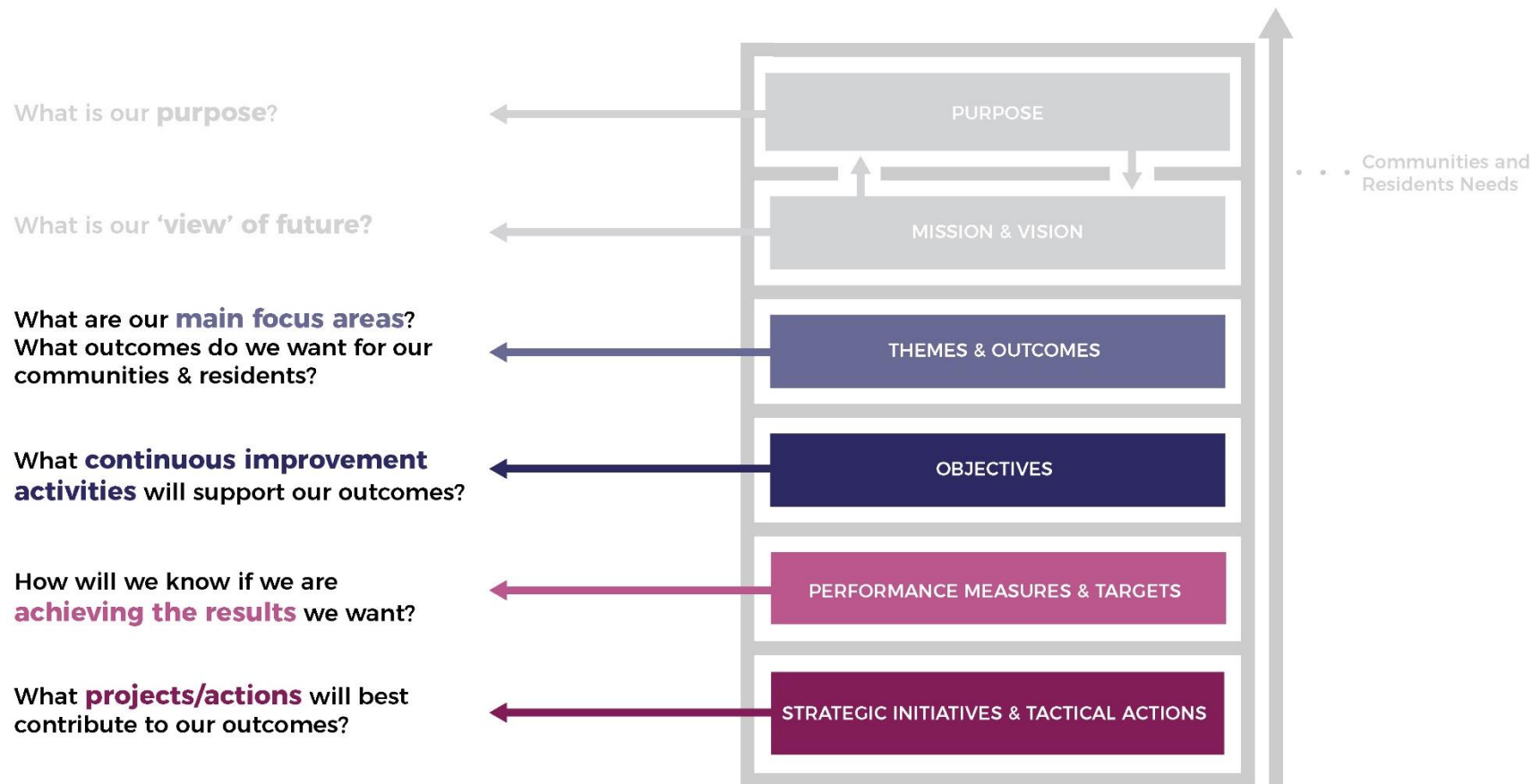
A Regional Mobility Initiative



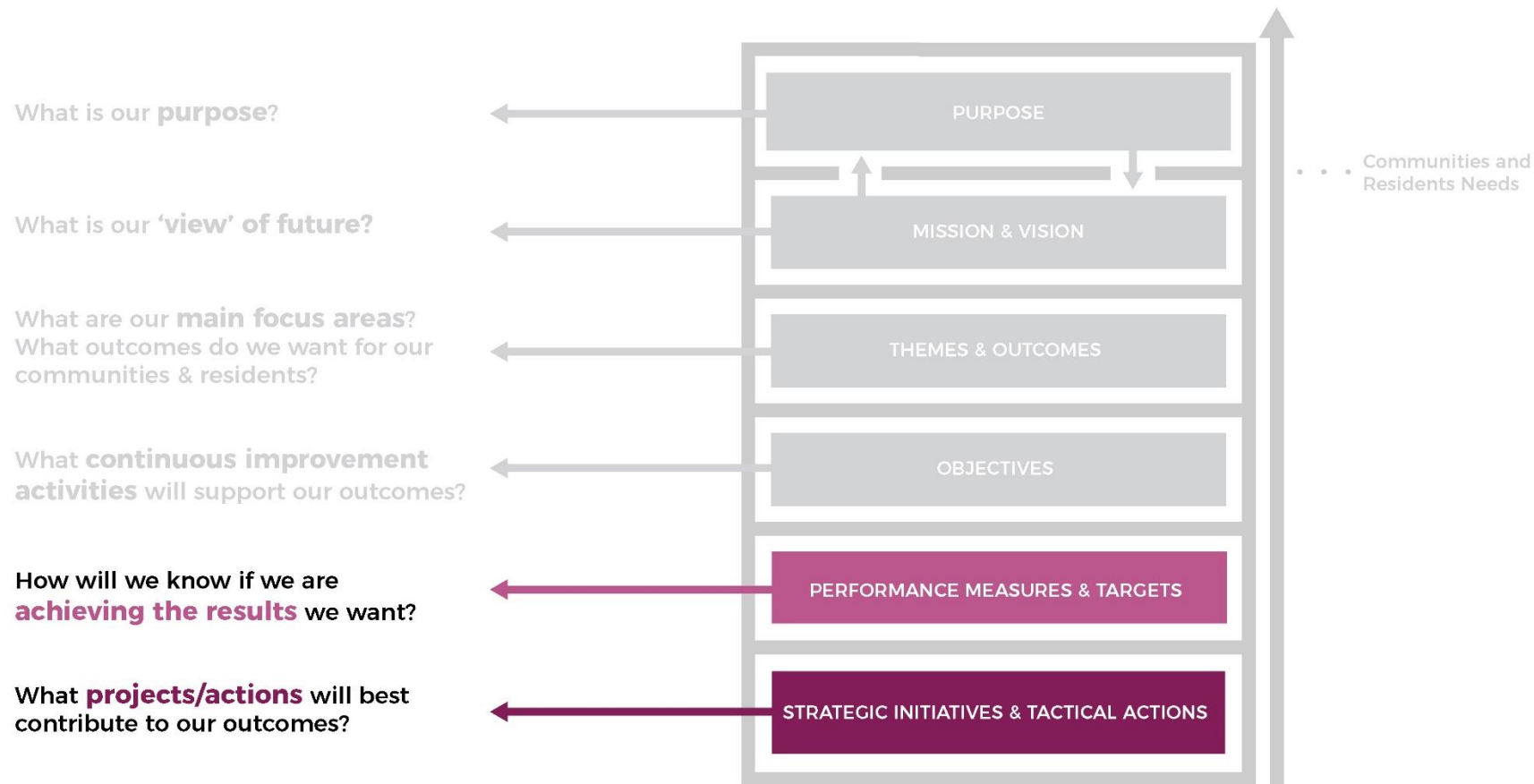
Strategic Planning Model



Strategic Planning Model



Strategic Planning Model





**Help us craft the Purpose,
Vision, Mission and Goals
for CONNECT Beyond**

Project Purpose

Over the past two decades, our region has experienced unprecedented growth and has remained resilient through turbulent national economic cycles. Access to reliable, affordable and well-connected public transportation is one of the most important factors in ensuring that everyone can participate in and benefit from economic prosperity.

We need solutions to continue to promote economic competitiveness, while helping our neighbors and visitors easily get where they want and need to go. With the increasing pressures of growth, we need a bold mobility vision that inspires creativity and collaboration.



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Strongly disagree

How well do you feel this statement captures the purpose of a regional mobility initiative?

Strongly agree



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What, if anything, is missing from this purpose?



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Project Vision & Mission

CONNECT Beyond will culminate in a regional transit plan that includes innovative transportation solutions to enhance mobility and access for people living and visiting our region.

- To set the foundation for a unified public transportation network that allows residents and visitors to seamlessly cross municipal, county, and state lines using public transportation options.
- To grow our national and global competitiveness as a region, including attracting industry, growing businesses and retaining jobs.
- Promote upward social mobility by providing better access to jobs, workforce housing services, medical facilities, and other destinations to those that may not have access to other means of transportation.



Go to **www.menti.com** and use the code **29 42 99**

How well do you feel these statements capture your vision and mission for this initiative?

Strongly disagree

CONNECT Beyond will culminate in a regional transit plan that includes innovative transportation solutions to enhance mobility and access for people living and visiting our region.

To set the foundation for a unified public transportation network that allows residents and visitors to seamlessly cross municipal, county, and state lines using public transportation options.

To grow our national and global competitiveness as a region, including attracting industry, growing businesses and retaining jobs.

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Strongly agree



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What, if anything, is missing from this vision and mission?



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Goals

- Define a single, coordinated transit vision for the project study area that includes multiple transportation modes.
- Identify high capacity transit corridors that build upon and complement the Charlotte Area Transit System (CATS) 2030 System Plan and other regional and local transportation plans.
- Strategize on key topics and methods for regional coordination that cross modes of transit as well as organizational and geographic boundaries.
- Develop action-oriented implementation approaches that support:
 - Improved mobility and access.
 - Effective, regionally coordinated transit investments.
 - Coordinated transit operations to meet the needs of a growing and changing region.



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How well do you feel these goals capture your goals for this initiative?

Strongly disagree

Define a single, coordinated transit vision for the project study area that includes multiple transportation modes.



Identify high capacity transit corridors that build upon and complement the Charlotte Area Transit System (CATS) 2030 System Plan and other regional and local transportation plans.



Strategize on key topics and methods for regional coordination that cross modes of transit as well as organizational and geographic boundaries.



Develop action-oriented implementation approaches.



Strongly agree



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What, if anything, is missing from these goals?



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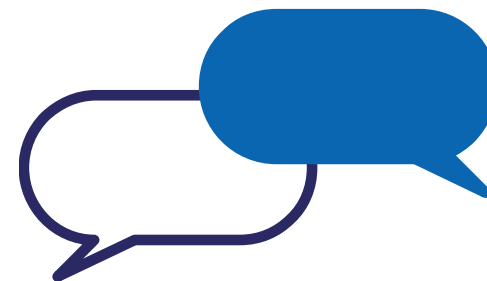
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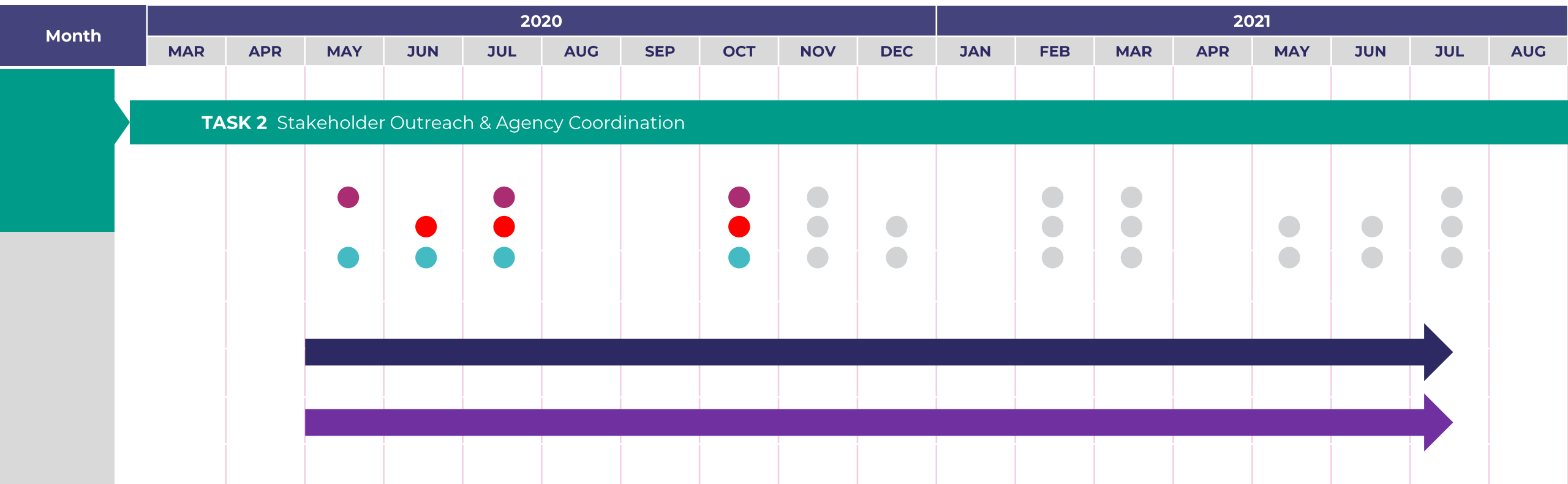
Goals & Vision Survey

- Please complete the follow-up survey to gain additional feedback for CONNECT Beyond



Public Involvement

Jorge Luna, Project Manager
HDR, Inc.



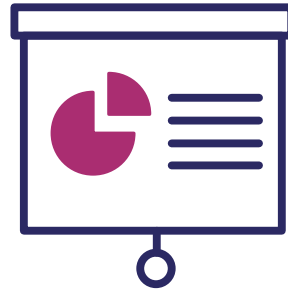
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**The timing of Board meetings, Community Outreach and Focus Group meetings will be refined in the Public Involvement Plan*

Project Communications



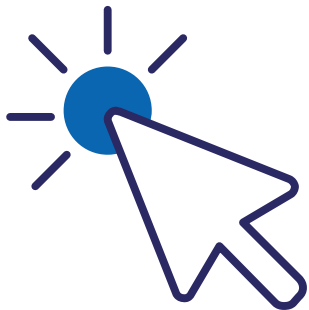
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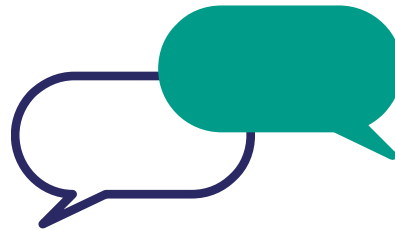
Speaker's Bureau



Toolkit



Online Meetings



Community Survey



Focus Groups



Next Steps

What's Next?

Project Management Team

- Community Advisory Committee
- System Evaluation
- Identification of Preferred Rapid Transit Corridors
- Identification & Assessment of Commuter Rail Opportunities

Committee

- Complete Goals & Vision Survey
- Fulfill Data Needs
- Join us for the next meeting June 2020

Contact Us



contact@connect-beyond.com





Questions