



Implementing Mobility for Our Region's Future

CONNECT Beyond is a regional mobility project working to transform how residents and visitors travel throughout the greater Charlotte region. The plan includes over 120 actionable recommendations to create a robust, interconnected transportation network that will impact how our region grows and moves in the future. CONNECT Beyond's project team and partners are hard at work implementing critical near-term plan recommendations. See below for project highlights:

Regional Transportation Demand Management (TDM) Program

Ongoing – FY24

Centralina is working with NCDOT, the Charlotte Area Transit System (CATS), the Charlotte Department of Transportation (CDOT) and several regional transportation planning agencies to develop a regional TDM program that will:

- Promote **cost-effective strategies** to help residents make decisions about travel
- Provide **education** on [transportation choices](#)
- **Improve efficiency** of existing transportation infrastructure
- Enhance **employers' access to workers** with increased travel options

What's next: TDM Steering Committee is meeting regularly to develop plan and TDM strategies

Seamless CONNECTIONs

Ongoing – FY24

Regional partners are working to create seamless transit connections across the region by:

- Advancing **transit coordination** opportunities (e.g., technology, scheduling, fares) for both fixed route and demand response transit
- Convening a **Service Planning Working Group** to facilitate inter-agency solutions (expected in Spring 2023)
- Supporting partners' evaluation of microtransit to increase **efficiency, frequency and first/last mile connections**

Working Together: Advancing the Plan Committee

CONNECT Beyond's [Advancing the Plan Committee](#), an official ad-hoc advisory committee of Centralina's Executive Board, was established **to steward regional conversation and action that advances implementation** of the CONNECT Beyond Regional Mobility Plan. The Committee convenes elected officials, city and county managers and members of the business community to accomplish three key goals over the next year:

1. (a) Advise on **short-term opportunities for regional collaboration** and (b) determine feasible options for a regional mobility governance approach
2. Endorse a regional **communications framework** for CONNECT Beyond and support its implementation
3. Collaborate to **educate state lawmakers** on CONNECT Beyond and advocate for local funding initiatives in the region



Advancing the Plan Committee members, representing small and large communities across the region, will meet six times in 2023. The Committee is chaired by Mayor Vi Lyles (City of Charlotte) and Mayor Darrell Hinnant (City of Kannapolis).

How Can You Help?

- ❶ **Identify local priorities:** CONNECT Beyond is a regional plan but will be implemented through both regional and local projects. What local projects advance [CONNECT Beyond recommendations](#)?
- ❷ **Support regional coordination:** Support staffing and funding of projects that promote regional coordination
- ❸ **Get involved:** Advise CONNECT Beyond staff on how implementation can be best designed to meet local needs
- ❹ **Sign up** for [our newsletter](#) or reach our team at connect-beyond@centralina.org



Centralina Regional Council is the lead project sponsor for CONNECT Beyond

